

June 13, 2022

To the Members of the United States Senate:

We write to express our support for S. 2992, the American Innovation and Choice Online Act. Passage of this legislation would mark a signature achievement in the essential enterprise of restoring fair competition and enhancing innovation in our digital marketplaces. The Act will benefit a broad range of the small and medium sized businesses that form the backbone of our economy, and the result will be better consumer experiences, greater investment in the creation of new businesses, and more sustainable and robust economic growth.

S. 2992 is a moderate and sensible bill aimed squarely at well-documented abuses by the very largest online platforms to use their respective monopolistic dominance to suppress fair competition. Gaining access to the dominant platforms and integrating with their services has increasingly become a take-it-or-leave-it process replete with anti-competitive demands. It doesn't serve American consumers or small and medium sized businesses when the tech behemoths use their platform dominance to tilt the competitive scales in favor of their own products and services, or condition use of their core products on the use of other products. Nor does it serve when Big Tech restricts interoperability to protect and extend their own dominant positions, or when they use what they've learned about your business to produce remarkably similar products to compete with you.

The bipartisan bill, S. 2992, addresses each of these ills in a balanced fashion, outlawing conduct which the online behemoths wield to further entrench and expand their overwhelming market power while creating sensible carve-outs to safeguard privacy, national security, and other important interests. In the face of these common sense measures, Big Tech companies falsely declare that the sky will fall; that's what entrenched incumbents always do. But history teaches us that having and enforcing sound antitrust laws unlocks innovation, benefits consumers, and, scare tactics notwithstanding, does not diminish the vibrancy of the companies to which the laws are applied. It is time to extend that history to address the unique challenges of the 21st Century. And S. 2992 does that.

America's advantage in technological innovation is one of its greatest assets. And one important way to preserve that advantage is to modernize our antitrust laws to create a more competitive landscape that will help unleash the creative power of not merely a few giant companies, but thousands of smaller companies who will otherwise never see the light of day or will find their horizons severely diminished. Small businesses strengthen America's

economic dynamism and support the vitality of our local communities. Now is the moment for Congress to advance legislation that will safeguard the right for independent businesses to compete and serve the needs of their communities.

Sincerely,

Alliance for Pharmacy Compounding	Local First La Plata
American Booksellers Association	Lowcountry Local First
American Independent Business Alliance	Main Street Alliance
American Specialty Toy Retailing Association	Malloc
Andi Search	Milk Video Inc
Atomized	Mini Exhibitions
Basecamp	Mio
Beeper	Miso
Brave	National Sporting Goods Association
CaditApp, Inc	Neeva
Cambridge Local First	North American Hardware and Paint Association
Cohere	Patreon
Disconnect	Podium
Dots	Proton AG
DuckDuckGo	Quora
Efani Secure Mobile	Ready
Fathom Analytics	Rex
Felt	Shop Local Raleigh/Greater Raleigh Merchants Association
fuboTV, Inc.	Small Business Rising
Genius	Sonos
Hostbuddy	Sparktoro
Hotplate	Spokane Independent Metro Business Alliance
Hype Machine	Spotify
Independent Office Products and Furniture Dealers Association	StayLocal an initiative of Urban Conservancy
In Stock	Telematica.so
Initialized Capital	The Travel Technology Association
Institute for Local Self-Reliance	The Tor Project
Jelly Public Benefit Corporation	Tutanota
Jouncer	Wyndly
Kelkoo Group	Wyze
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