April 26, 2022

Dear Majority Leader Schumer; Speaker Pelosi; Minority Leader McConnell and Minority Leader McCarthy:

The Strategic Organizing Center, along with our affiliate unions – the Service Employees International Union and the International Brotherhood of Teamsters -- represent more than 4 million working men and women whose labor is a wellspring of our country’s prosperity. Yet for far too long working people have been deprived of their fair share of that prosperity, their hopes and dreams stunted by unchecked corporate power.

We proudly endorse The American Innovation and Choice Online Act because this historic legislation can and will help turn the tide in favor of working people, so they may share in the prosperity they help create every day.

When overweening corporations are allowed to dominate markets, they neutralize their competitors, exert power over adjacent and related markets, and ultimately harm workers and consumers alike. Nowhere is this more true than in the case of today’s dominant technology companies, commonly referred to as “Big Tech,” a testament to their power in the minds of the public.

The dominance of Big Tech uniquely harms workers. For example, in just a short time, Amazon has been able to use profits generated from its dominant position in retail e-commerce and cloud computing, coupled with anticompetitive practices enabled by market power, to extend its dominance to the logistics industry. It has done so by effectively requiring third party sellers
to utilize its fulfillment and delivery services – and in the process has transformed previously stable, middle class jobs workers could hold for their working lifetimes into precarious, low-wage jobs with no future.

While antitrust law once played an essential role in curbing the excessive concentration of corporate power, decades of judicial misinterpretation and policy failures have rendered current antitrust law and enforcement inadequate to deal with increasing corporate power in general and the unprecedented market power and reach of Big Tech companies in particular.

Passage of The American Innovation and Choice Online Act would mark a new chapter in our history. The legislation would set clear, effective rules to protect competition and users doing business on dominant online platforms and restrain the power of these firms to act as gatekeepers of the modern economy. Curtailing undue power and leverage of Big Tech over multiple markets will, in turn, help prevent these digital behemoths from amassing and wielding outsized power against workers, and further stifling the equality and fairness in the economy that workers so urgently need and deserve.

We urge you to support this critical reform.

Sincerely,

The International Brotherhood of Teamsters
The Service Employees International Union
The Strategic Organizing Center